

Economic Summit

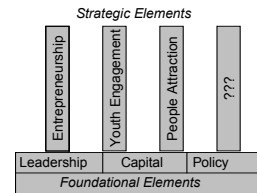


October 30, 2008

Arkansas City, Kansas



A New Vision for HTC



Development Capacity:

- Why Success or Failure?
- Lack of Opportunity?
- Development Capacity!

Chicago – Detroit?

Capacity is Key!

HTC is About Capacity!



Foundations of HTC:

- People – Leadership
- Dollars – Investment
- Policy – Game Plan



HTC's Four Pillars

Leadership
Youth
Entrepreneurship
Wealth

Leadership:

- Change Agents
- Talent Mobilization
- Organizational Optimization
- Process Skills



Investment:

- Getting Real
- Mobilization
- Redirection
- External Resources
- Endowments



Development Strategies:

- Diversity of Strategies
- Four Priorities:
 - Entrepreneurship
 - Youth Engagement
 - People Attraction
 - Quality of Life

Be Real – Be Honest!



Transfer of Wealth Opportunity:

- CNW = \$7 billion (2004)
- 2004-2020 TOW = \$881 million
- 5% Capture = \$44 million
- 5% Annual Payout = \$2.2 Million

What could Cowley County
do with \$2.2 million each year
for community betterment investment?



Why Entrepreneurs?

- Bar Bell Economy
- New World Marketplace
- Entrepreneurs Drive Development
- Entrepreneurs are in Your Communities
- You can Create Positive Change



Game Plan:

- Asset Based
- Opportunity Driven
- Community Preferred

Game Changer!



Youth:

- Game Changers
- Community Change Agents
- Central to the Demographic Crisis
- Entrepreneurial Energizers
- They Want to Come Home



Holt County Survey Results:

	Plan to Attend College	Desire to Return Home	Want to Own Business	Own Business Now
Atkinson Pop. 1,380	96%	66%	57%	14%
O'Neil Pop. 3,852	98%	55%	64%	12%
Stuart Pop. 650	100%	66%	60%	14%



Impact – Does this Create Change?

- McCook Nebraska
- Brookfield Missouri
- Valley County Nebraska

Three Stories of Hope!



People Attraction:

- Post 9/11 Value Change
- Americans are Mobile
- 78 Million Retiring Baby Boomers
- Rural Communities Offer Value
Market/Talent/Connections/Wealth



Kansas Hometown Prosperity:

- HTC Inspired / Kansas Reality
- Kansas Farm Bureau
- Onega – Sedan - Atwood

Indiana – Missouri – Arizona – Alabama

Innovation in Rural Development!



Quality of Life:

- Place Matters
- Be What You Are
- Foundational to Youth Attraction
- Foundational to People Attraction
- Foundational to Entrepreneurs



Parting Thoughts...

- Take Control
- Be Aggressive
- Focus on Assets and Opportunities
- Be Regional
- Partner



More About Us...

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